## ORGANISATIONAL AND PEOPLE

## **DEVELOPMENT IN NUMBERS**



Our algorithms have searched through over **1.2 million** peer reviewed research papers published in over 7,871 research journals contained in 847 research databases in 2016.



We have physically read and considered **4,561** research papers.

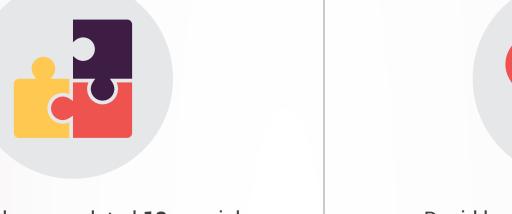


Our practitioners chose 260 research studies to fully review based on usefulness, their ability to be actionable and practical and their interest to our members.



Out of the 260 papers turned into briefings for our members we have produced.

- 12 Copies of The Oxford Review containing 156 research briefings.
- 104 weekly Research Briefings.
- 12 Research video briefings.
- 5 Infographics.



We have also completed 18 special research briefing reports for organisations and businesses including Danone, The State Department, The NHS, 2 police forces, 2 Banks, 1 retail store, 3 multinationals and 7 repeat orders for different topics.



David has been asked to talk at 43 conferences and has actually managed to do 21 of these including the UK Police Chiefs Conference and the British Academy where his talk was voted one of the top 3 most interesting and inspirational talks.



posts 102 LinkedIn posts and 96 blog posts!

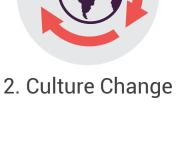
We have also posted 8,760 research based tweets, 156 Facebook

## TOP TEN TOPICS The top 10 (11 actually as no 10 was tied) trending topics

have been in order of research interest:

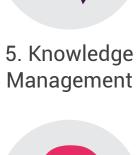


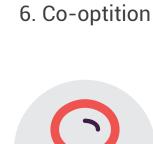


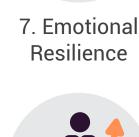


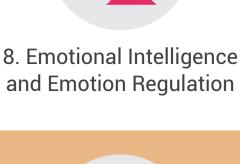


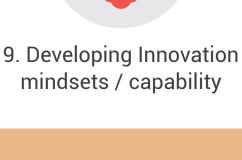












=10.Use of social media in organisations particularly for

a. Communication and collaboration

b. Learning in organisations

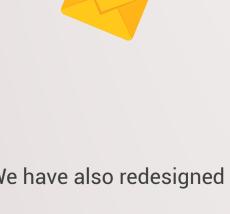






We have received

92 emails of



with 3 cancellations of subscription. We have also redesigned our website three times and (we estimate) written over 14,000 emails!

From **0** last January we gained 1567 subscribers in our first year



We have also redesigned The Oxford Review twice and the Research Briefings three times to make them even quicker and easier to assimilate and more useful.



We have gone out, interviewed and listened to 304 people about the design of the Oxford Review in a continual effort to make them better, quicker and more and more useful.

